



G-NAF (GEO-CODED NATIONAL ADDRESS FILE) IS THE AUTHORITATIVE INDEX OF GEOCODED AUSTRALIAN ADDRESSES.

THIS AWARD-WINNING DATASET CONTAINS MORE THAN 12.6 MILLION VERIFIED ADDRESSES. EACH ADDRESS HAS BEEN RIGOROUSLY CROSS-CHECKED AND INCLUDES DETAILS OF LOCALITY, STREET, NUMBER AND ITS UNIQUE GEOGRAPHIC COORDINATE (GEOCODE).

By linking this textual and spatial data to validate addresses, G-NAF removes duplications and errors and provides linkages to alias and vanity addresses.

USES

With G-NAF it is possible to locate the exact position of physical addresses in Australia. There are many potential benefits for government, private sector and community including:

BETTER BUSINESS

Most businesses rely on address databases for dealing with suppliers, customers and other business activities. Business uses for G-NAF include address verification, reduced duplication and identification of more direct delivery routes.

CRIME PREVENTION

G-NAF has the capacity to prevent identity fraud, by allowing organisations to confirm the validity of a submitted address.

EMERGENCY RESPONSE

Fast incident response depends on knowing the exact location of the emergency. For example, the ACT Emergency Services Authority uses G-NAF in its state-of-the-art computer aided dispatch system to improve its response to 000 calls.

PERSONAL NAVIGATION

G-NAF is utilised in a growing number of websites, mobile phones and personal navigation products to accurately locate an address. This location

intelligence provides connectivity between other services such as travel planning, imagery and points of interest information.

IMPROVED POLICY

G-NAF allows government agencies to develop more accurate socio-economic and demographic analysis. From Census analysis to Centrelink support, and from health information and services to transport and regional development, G-NAF improves government policy development and service delivery.

INFORMATION SOURCES & UPDATES

G-NAF was built and is maintained with quarterly updates by PSMA Australia. Address data comes from authoritative government sources including the Commonwealth, state and territory mapping agencies and land registries, the Electoral Council of Australia, the Australian Electoral Commission and Australia Post.

To protect privacy, G-NAF does not contain any personal information such as names or business types.

ACCESS

PSMA Distribution manages the distribution of PSMA Data, Australia's authoritative data.

Widespread access is supported through a network of Value Added Resellers (VARs). PSMA Distribution works with the VARs who combine their expertise and market knowledge with PSMA Data to develop and sell a wide range of mapping products and business and location intelligence tools.

FOR FURTHER INFORMATION

G-NAF was built and is maintained by PSMA Australia.

For more details about G-NAF, accessing the dataset, or information on our network of Value Added Resellers, contact PSMA Distribution.

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