



## ADMINISTRATIVE BOUNDARIES

AREAS ACROSS AUSTRALIA ARE BROKEN DOWN INTO DIFFERENT TYPES OF ADMINISTRATIVE BOUNDARIES, RANGING FROM STATISTICAL TO ELECTORAL. PSMA AUSTRALIA'S ADMINISTRATIVE BOUNDARIES DATASET CONTAINS A VARIETY OF KEY BOUNDARIES.

THIS DATASET CONTAINS BOUNDARIES IN FIVE DIGITALLY REPRESENTED THEMES INCLUDING AUSTRALIAN BUREAU OF STATISTICS BOUNDARIES, ELECTORAL AND STATE BOUNDARIES, LOCAL GOVERNMENT AREAS, AND SUBURBS/LOCALITIES.

### USES

Administrative Boundaries allows the user to perform various forms of market analysis and segmentation of suburbs and local areas. There are many potential benefits for government, private sector and community including:

#### EMERGENCY MANAGEMENT

Spatial information can be used to prevent, prepare for, respond to and recover from emergency events. Specific uses for Administrative Boundaries include identifying areas under threat and recognising evacuation routes.

#### LOCATION FINDER

Administrative Boundaries combined with the latest mobile phone technology can show phone users an array of established services in the nearest suburb. For example, 'show me my nearest pizza shop' with the details returned almost immediately via their mobile service.

#### PROFILING

Marketers combine their statistics with the Administrative Boundaries dataset to build profiles of suburbs and wider areas. This information is also important to decision makers of the community including councils and governments. Profiles also assist insurance companies to enhance their claim management processes by accurately calculating the customer premium to establish home and car insurance policies.

### IMPROVED POLICY

Administrative Boundaries allows government agencies to develop more accurate socio-economic and demographic analysis. From Census analysis to Centrelink support, and from health information and services to transport and regional development, Administrative Boundaries improve government policy development and service delivery.

### INFORMATION SOURCES & UPDATES

The Administrative Boundaries dataset was built and is maintained by PSMA Australia, utilising authoritative government data, sourced from the Commonwealth, state and territory government mapping agencies and land registries of Australia, including the Australian Electoral Commission and the Australian Bureau of Statistics.

### ACCESS

PSMA Distribution manages the distribution of PSMA Data, Australia's authoritative data.

Widespread access is supported through a network of Value Added Resellers (VARs). PSMA Distribution works with the VARs who combine their expertise and market knowledge with PSMA Data to develop and sell a wide range of mapping products and business and location intelligence tools.

### FOR FURTHER INFORMATION

Administrative Boundaries was built and is maintained by PSMA Australia.

**For more details about Administrative Boundaries, accessing the dataset, or information on our network of Value Added Resellers, contact PSMA Distribution.**

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