

## 2011 CENSUS

The Australian Bureau of Statistics made extensive use of PSMA Data to support the planning and conduct of the 2011 Census.

For example, location based data is a critical input for the Australian Bureau of Statistics (ABS) in the conduct of the Census, the largest peace time operation undertaken in Australia. One dataset the ABS draws on for location information is PSMA Australia's G-NAF, Australia's national geocoded address file.

To deliver the 2011 Census, the ABS engaged more than 29,000 census collectors to distribute 14.2 million census forms to nearly ten million Australian households.

G-NAF supported the ABS in planning the census collectors' workloads, with each collector being allocated responsibility for delivering and collecting forms from about 500 households in cities or about 200 households in regional areas. The information is based on location, not individual identity. To protect privacy, G-NAF does not contain any personal information such as names or business types.

## OUR PRODUCTS

PSMA Australia offers seven datasets and will soon release a new dataset, Features of Interest.



More than 13.1 million geocoded Australian addresses



Boundaries in themes ranging from electoral to suburbs



Australia's 11.8 million land titles, representing parcels and properties



Road centrelines, rail and aviation infrastructure, parks and water bodies



Postcode polygon and point data provided by Australia Post



Cultural points of interest



More than 1.1 million classified land parcels from across Australia



More than 500 types of features of interest



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# PSMA AUSTRALIA CELEBRATING 10 YEARS



AUSTRALIA'S NATIONAL PROVIDER OF  
AUTHORITATIVE LOCATION INFORMATION  
AND SERVICES.

# CELEBRATING TEN YEARS: 2001-11



## PSMA AUSTRALIA - CELEBRATING TEN YEARS: 2001-11

PSMA Australia was originally formed as a joint venture between Australia's government mapping agencies to provide a national street-level digital map database to support the 1996 Census. This involved integration of Australia's first multi-resolution, digital, national topographic dataset. This dataset demonstrated the value of national datasets in Australia, stimulating market demand for access to an ever-widening range of national spatial information.

This led the governments of Australia to establish PSMA Australia Limited in 2001, as an unlisted public company established under the Corporations Act 2001, limited by shares and owned by the Commonwealth, State and Territory governments of Australia.

2001-02
PSMA Australia incorporated in June 2001
New base map developed for the Australian Bureau of Statistics and released for 2001 Census
CadLite, the national cadastral product, launched with annual data updates
Roads database pilot introduced with incremental updates
Five value-added resellers of PSMA Australia's datasets
2002-03
Roads layer released
Airports and Railways layers released
Administrative Boundaries dataset released
Eight value-added resellers of PSMA Australia's datasets
2003-04
G-NAF, the national geocoded address dataset released
Quarterly data releases introduced for Administrative Boundaries, replacing annual releases
Fourteen value-added resellers of PSMA Australia's datasets
2004-05
Spatial data warehouse feasibility study undertaken
G-NAF wins the Asia-Pacific Spatial Excellence Award for Emerging Industries as well as the J K Barrie Award for the Highest Level of Achievement in Spatial Information
Integrated data model developed
Points of Interest dataset released
Administrative Boundaries dataset revised to include all current themes
Quarterly data releases introduced for Transport & Topography and G-NAF, replacing annual releases
Postcode Boundaries and Property released as beta datasets
Geocoded National Government Business Register proposal released
Thirteen value-added resellers of PSMA Australia's datasets

2005-06
PSMA Australia's spatial data warehouse, LYNX, launched
International liaisons forged in the UK and USA
Additional formats for releasing data added
G-NAF's 10th data release completed
Twenty value-added resellers of PSMA Australia's datasets
2006-07
LYNX used to manage data contributions and access to PSMA Australia's datasets
LYNX wins the Urban and Regional Information Systems Association (URISA) Exemplary Systems in Government Enterprise System Award
Twenty-three value-added resellers of PSMA Australia's datasets
2007-08
PMSA Systems (LYNX redevelopment) implementation framework developed
Radius Studio introduced for data management
PMSA Systems (LYNX redevelopment) steering committee established
Draft national Land Tenure dataset released
Twenty-six value-added resellers of PSMA Australia's datasets
2008-09
PSMA Distribution established in Sydney
PMSA Systems (LYNX redevelopment) commenced
CadLite comprises 11 million cadastral titles
Transport & Topography features 2.2 million kilometres of road
G-NAF's 20th data release completed
Radius Studio used to deliver Administrative Boundaries
2009-10
PSMA Systems (LYNX redevelopment) reaches pilot stage
PSMA Australia's implementation of Radius Studio wins Asia-Pacific Spatial Excellence Award for Innovation and Commercialisation
Chief Executive Officer, Dan Paull wins Asia-Pacific Spatial Excellence Award for Spatial Professional of the Year
PSMA Australia appointed to manage Victorian Government's Victorian Mapping and Address Service (VMAS)
G-NAF identified as authoritative dataset for the National Address Management Framework
Radius Studio used to deliver CadLite
Twenty-five value-added resellers of PSMA Australia's datasets
2010-11
PSMA Systems (LYNX redevelopment) finalised
New data exchange deeds established with jurisdictions
Consolidated hosting implemented
G-NAF reaches 13 million addresses
Radius Studio used to deliver Transport & Topography dataset
Land Tenure dataset developed
European cadastral trial successfully completed for EuroGeographics
Implementation of National Address Management Framework for ANZLIC